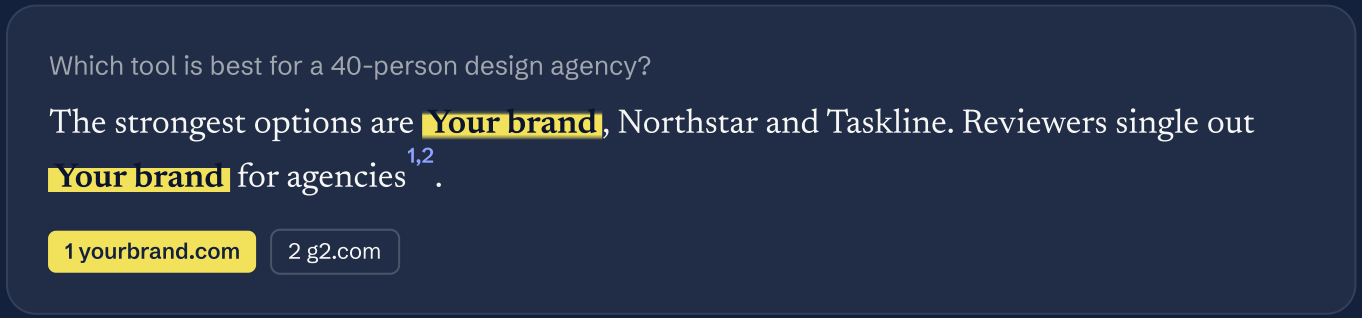
LiftCite[1]

Be the answer AI gives.

Answer engine optimization and engineering consultancy. We get your brand found, cited and recommended by AI assistants, and we ship the technical fixes ourselves.



kp-ai.xyz/aeo

Search is turning into answers.

ChatGPT is used by more than **900 million** people every week.[1] Google shows AI Overviews to **2.5 billion** people a month.[2] When an overview appears, the top organic result gets **58%** fewer clicks.[3]

Being in the answer is what pays. Brands cited inside an AI Overview get **35%** more organic clicks than brands left out,[4] and shoppers who arrive from AI assistants convert **60%** better than other visitors.[5]

What this means for your brand

- Buyers shortlist inside the answer. If the engine names three competitors and not you, you are not on the shortlist, however well you rank on page one.
- Engines quote sources they trust: review sites, forums, comparison articles and pages that state facts plainly. Most brands have gaps in all of them.
- Many AI crawlers cannot run JavaScript, and many sites block them at the CDN without knowing. Technical problems silently remove you from answers.

Engines we track

ChatGPT, Google AI Overviews, Google AI Mode, Perplexity, Gemini, Claude, Microsoft Copilot, Meta AI, Grok

What we do

Start with the audit, or bring us in for the part you need. Every engagement is run by engineers, so recommendations come with the code to implement them.

AI visibility audit

One-off, 2 weeks

Where you stand today. We run the questions your buyers actually ask across every major answer engine, many times each, and show who gets recommended, who gets cited and why.

- 100+ buyer prompts across ChatGPT, Google AI Overviews and AI Mode, Perplexity, Gemini and Copilot
- Share of voice against your top competitors, by engine and by topic
- The pages, reviews, forums and lists the engines cite in your category
- AI crawler access, rendering and structured data check of your site
- A ranked fix list with effort and expected impact

Answer engine optimization

Monthly retainer

Monthly work to move the numbers from the audit: content the engines can quote, the third-party sources they trust, and tracking that shows what changed.

- Answer-first rewrites of key pages, comparison and alternatives pages, FAQs
- Entity work: schema, knowledge panels, Wikidata, consistent brand facts
- Earned citations: review platforms, community threads, listicles, digital PR
- Weekly prompt tracking and a monthly report tied to sessions and leads

Technical AEO and site engineering

4-week fixed-scope sprint

Most AI crawlers do not run JavaScript, and many sites block them by accident at the CDN. We fix the plumbing in your codebase and open the pull requests ourselves.

- AI crawler access: robots.txt, CDN and WAF rules, server log analysis
- Server-side rendering and pre-rendering for JavaScript-heavy sites
- Structured data at scale, llms.txt, sitemaps and feeds
- Core Web Vitals and edge caching

Agent and commerce readiness

Project

AI assistants are starting to browse, compare and buy on a customer's behalf. We make your catalogue and your site usable by them.

- Product feeds and merchant data for AI shopping surfaces
- Agentic checkout and protocol integrations where they are live
- MCP servers and APIs so assistants can query your inventory, pricing or docs

Tech consultancy

Day rate or monthly

Senior engineers for the work around it: web architecture, performance, analytics and AI features in your product.

- Next.js and React architecture, SSR and caching strategy
- Analytics that separate AI referrals from organic search
- AI integrations, internal agents and LLM cost control

How an engagement runs

1 Weeks 1-2

Baseline

Agree the prompts that matter, run them repeatedly on each engine, and record your share of voice against competitors.

2 Weeks 2-6

Fix the foundations

Crawler access, rendering, structured data and the handful of pages the engines should be quoting.

3 Month 2 onward

Earn citations

Get your brand into the reviews, threads, lists and articles the engines already trust in your category.

4 Every month

Measure and repeat

Same prompts, same method, so movement is real. Report visibility next to AI referral sessions and leads.

Dashboards tell you there is a problem. We fix it.

	AEO software	SEO agency	LiftCite
Tracks what AI engines say about you	Yes	Sometimes	**Yes, with the raw answers kept**
Explains why competitors get cited	Partly	Sometimes	**Yes, source by source**
Fixes rendering, crawler access and schema in your code	No	Rarely	**Yes, as pull requests**
Earns third-party citations: reviews, forums, lists, press	No	Yes	**Yes**
Tracks prompts in Indian languages	Rarely	Rarely	**Yes**
Connects visibility to sessions and leads	Partly	Sometimes	**Yes**

We ship the fixes

Most AEO tools stop at a dashboard and most agencies stop at a report. We are engineers: crawler access, rendering, schema and feeds go into your codebase as pull requests.

Tied to revenue

Visibility is reported next to AI referral sessions, server-log crawler hits and leads, so you can see whether being cited is paying off.

No tricks

No hidden prompt text, fake reviews or spam networks. They get found out, and they put the brand you are trying to build at risk.

Measurement you can check

A fixed prompt set, each prompt sampled several times per engine, the raw answers kept. No black-box “AI score”, and movement is reported with its margin of error.

Senior people, sensible prices

Work is done by the people you meet on the first call. Being India-based lets us price well below US agencies without handing you to juniors.

Pricing

Retainers start with a three-month pilot. The audit fee is credited if you continue within 30 days. Indian prices exclude GST.

Audit

$1,800 outside India

₹75,000 one-off

- 100+ prompts on 5 engines
- 3 competitors compared
- Crawler, rendering and schema review
- 90-day roadmap and walkthrough

Monitor

$900 outside India

₹35,000 per month

- 100 prompts tracked weekly
- Monthly report
- Two hours of advice a month

Growth

$3,500 outside India

₹1,50,000 per month

- 250 prompts tracked
- 4 new or rewritten pages a month
- Technical upkeep in your codebase
- Citation outreach, 3–5 placements a quarter
- Call every two weeks

Scale

$7,500 outside India

₹2,75,000 per month

- 500+ prompts, English and Indian languages
- 8 pages a month
- Digital PR and a quarterly data study
- Live dashboard

Implementation sprint: ₹3,50,000 ($8,000) for 4 weeks of fixed-scope work. Tech consultancy: ₹32,000 ($650) per engineer-day.

Start with a free AI visibility snapshot

25 of your buyers' questions on ChatGPT, Google AI Overviews and Perplexity, compared with 2 competitors, plus the three fixes we would make first. Delivered within 3 business days.

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Sources

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